Get More. Do More.

ZEBRA'S POWERFUL 2D IMAGING SOLUTIONS FOR THE HOSPITALITY INDUSTRY

Get More Technology

ZEBRA'S ADVANCED 2D IMAGERS COVER EVERY CUSTOMER TOUCHPOINT

Exceeding expectations is the key to success in the hospitality industry. Satisfied guests are repeat guests, who expect to be rewarded for their loyalty. This is driving the rapid rise in mobile loyalty applications and the need for 2D imagers in places where they have not been before. Whether it's at the local coffee shop or the quick serve drive through, customers want to load up their mobile gift cards and pay with a quick scan of their smartphone, so purchases are tracked and they receive their rewards.

Providing an exceptional customer experience is also essential for hotels and entertainment venues. 2D imagers help make this possible. From scanning items at the gift shop to validating tickets at the theater, whether on screen or printed on paper, 2D Imagers from Zebra keep the lines moving and guests coming back.

Capture The Code, Win The Customer

Read all barcodes
In addition to reading traditional 1D and 2D barcodes found on tickets, gift shop items, registration badges and plastic loyalty cards, Zebra's Imagers can read electronically-delivered barcodes. Presented on the screen of a mobile device or tablet these enable mobile payment, loyalty and coupon applications.

Omnidirectional scanning
Keep lines moving faster, as no time is lost having to align the device with the barcode.

Enhanced range
Because many of our 2D imagers offer enhanced range, you can scan barcodes that are difficult to reach, so there is no need delay customer flow or handle a customer's mobile device.

Do More Business

DELIGHT GUESTS AND IMPROVE CUSTOMER LOYALTY

Unbeatable performance
Zebra's market-leading 2D Imagers provide the performance needed to support traditional barcode scanning as well as new mobile applications.

1. MOBILE MARKETING

Electronically-delivered barcodes can be scanned off the screen of a mobile phone, tablet or other device:

- **Mobile payments –** customers can load up their mobile gift card and use it to pay for purchases without having to worry about carrying cash or credit cards.

- **Mobile loyalty –** moving the loyalty program from plastic card to mobile device means a customer's loyalty card is always at hand. Customers earn points, deals and coupons for repeat purchases and businesses gain valuable insights into spending habits so they can personalize their offers in a more targeted way.

- **Mobile coupons –** send discounts and offers direct to mobile devices to encourage repeat visits and drive traffic.

2. VERIFICATION

Scanning the barcode on the back of a driver's license enables staff to automatically input identity information and other details.

- **Identity monitoring –** automatic data entry ensures accuracy and helps keep check-in or payment lines moving.

- **Age Verification –** helps ensure that age restricted items such as tobacco or alcohol are not served to underage guests.

- **Auto-population –** scan a customer's driver's license to quickly sign them up to your loyalty program.

- **Image Capture –** capture an image of your guest and print it on a loyalty or access card to monitor access and track purchases or visits.

Why Choose Zebra 2D Technology?

Hotels, restaurants and entertainment venues globally rely on the proven quality of Zebra 2D Imagers to help them deliver the superior service their customers expect.

There's a 2D imager made for you – with a broad portfolio offering handheld, hands free, corded and cordless, Zebra has the 2D Imager purpose built to suit the needs of every application and environment.

Zebra 2D Imagers for the hospitality industry
DS9808 – Hybrid hand held/handsfree 2D imager
DS9208 – Hands-free presentation imager
DS4308 in Intellistand – Handheld imager with stand
DS457 – Small-footprint, fixed mount imager

We are the market leader – pioneers in barcode research for over 35 years, we have over 2000 years of collective experience among our research and development team. Our long history of firsts include the first handheld scanner, the first wireless scanner and the very first hybrid 2D imager to unite handheld and hands-free ergonomics in one device.

Everyday technology that's simple to deploy – Zebra's 123Scan^2 utility makes configuring your imager quick and easy. SMS, our Remote Scanner Management tool, lets you manage your imager fleet from a central location. And our Software Development Kit gives you the flexibility to truly customize your solution for specific tasks and bespoke systems.

Our imagers are developed by experts in the hospitality industry – using the broad experience our team has in hotels, restaurants and entertainment venues, we develop products that best meet the particular challenges and changes affecting your business.

**TO FIND OUT HOW TO GET MORE DO MORE
WITH ZEBRA 2D IMAGERS FOR HOSPITALITY: CLICK HERE**

ZEBRA

NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
+44 (0)1628 556000
mseurope@zebra.com

Latin America Headquarters
+1 847 955 2283
la.contactme@zebra.com