

## GET MORE

Zebra's 2D imagers offer advanced features so you can GET MORE done in less time.

WITH 2D ARRAY IMAGERS FROM ZEBRA YOU **GET MORE TECHNOLOGY** SO YOU CAN **DO MORE BUSINESS WITH A SINGLE DEVICE.**

Unlike 1D laser scanners, only a 2D array imager can scan both 1D and 2D traditional & electronic barcodes and capture images.

### ALL BARCODES

Capture all of the barcodes you see every day:

- 1D, 2D, GS1, high-density barcodes and mobile barcodes
- Damaged, torn, poorly printed and under plastic
- Hard to reach barcodes

### OMNI-DIRECTIONAL

2D imagers are omni-directional, which means you don't have to align the device to the barcode

### ENHANCED RANGE

Enhanced Range imagers scan codes at a distance farther than traditional laser scanners

### READ MULTIPLE

Read multiple barcodes on an item in a single trigger pull

### MOBILE MARKETING

Support your customers who take advantage of mobile coupons and payment

**GET MORE  
DO MORE**  
WITH 2D IMAGERS FROM ZEBRA

### IMAGE CAPTURE

Capture images, signatures and documents

### OCR

Optical Character Recognition (OCR): Invoices, bank statements and passports

### MOBILE LOYALTY

Support your loyal customers who make use of your mobile loyalty programs

Zebra provides the most complete and advanced family of 2D array imagers—preparing you to handle every kind of barcode your business will face.

## DO MORE

With 2D Imagers from Zebra you can DO MORE with a single device so you can do more for your business.

## 60% OF REVENUES

Investment migration from laser scanners to camera-based imagers is happening at a staggering rate of close to 60% of revenues by 2018, exceeding industry expectations. \*

### PROJECTION

## CAGR OF 10%

2D Imagers have a 2014-2018 compound annual growth rate (CAGR) of 10%, outpacing the laser market (-8%) and overall total handheld market (+5%) \*

### PROJECTION

\* VDC Research, The Global Market for Handheld Scanners (Part of the Strategic Insights 2014 Barcode Solutions Research Program).