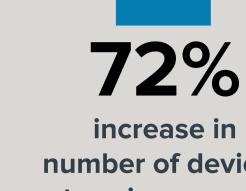




## WIRELESS IS IN OUR DNA

AT ZEBRA, WE LOVE PUTTING WIRELESS TO WORK. In fact, we helped set the standard. You can track our heritage back to the 1990's when we co-authored the 802.11 standard and developed the very first wireless LAN switch. We invented the concept of Enterprise Mobility, giving our customers anytime, anywhere access to business-critical information. Today, our wireless solutions offer best-in-class performance, tighter security and faster troubleshooting. As mobility skyrockets, we're developing the solutions enterprise customers need to keep up with the ever increasing demands on their wireless networks.

# **READY FOR TOMORROW**

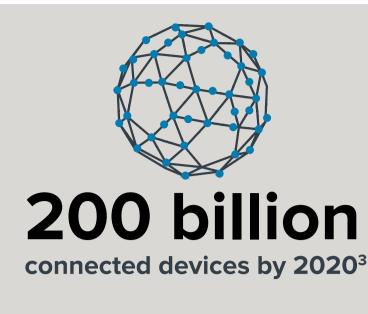


number of devices enterprises manage<sup>1</sup>



1.3 billion

mobile workers, up 13% from 2010<sup>2</sup>



By 2018, 40% of large enterprises will have formal plans to address aggressive cyber security

business disruption attacks, up from 0% in 2015.4

<sup>1</sup> Citrix Mobility Report 2015 <sup>2</sup> IDC 2013 <sup>3</sup> IDC 2014 <sup>4</sup> Gartner 2015

## ZEBRA INNOVATION IN ACTION

#### Zebra leads the way with Zatar – the unique IoT platform that allows enterprises to easily track and manage assets around the world, and

LEADING THE INTERNET OF THINGS RACE

act on real-time business intelligence. TAKING SECURITY SERIOUSLY Zebra's AirDefense Services Platform (ADSP) leads the industry in

required for PCI, HIPAA, and other compliance regulations. ADSP's

become a problem to end-users, while location-based services (LBS)

give visibility into client behavior to provide valuable information for

Network Assurance means IT can find and fix issues before they

Wireless Intrusion Prevention and supports advanced forensics analysis

### **ZEBRA'S AIRDEFENSE SERVICES PLATFORM**





#### converts it into usable player statistics. The NFL, Nascar and soccer

corporate marketing.

**SETTING THE BAR** 

teams around the world rely on it for game-changing insights. **NEW LEVELS OF DETAIL FOR RETAIL** The MPact Platform for Mobile Marketing sets a new standard for

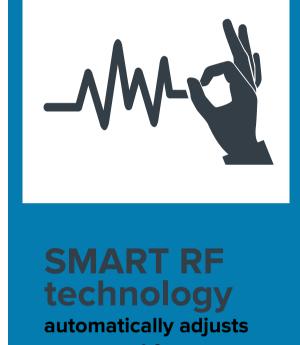
shopper analytics. It's the only platform of its kind to use WiFi and

Zebra MotionWorks™ Sports Tracking captures all the action and

Bluetooth® Smart technology, so the results are more accurate, which can lead to more transactions.

**ONLY WITH ZEBRA** 

# **EXCLUSIVE INNOVATIONS FOR YOU**



### power and frequency in tough conditions

to give you the best quality.



performance degrades for best coverage.

access points before



faster mobile deployment.

DON'T STOP

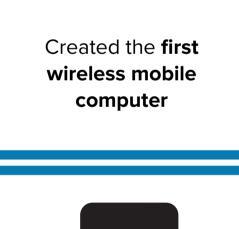
US NOW.

profiles for ten times

# With over 20 years of influence, our wireless experts have been instrumental in the development of wireless having:









Introduced the first WLAN switch

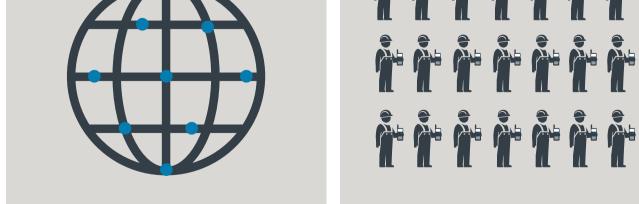
for centralized management of large

scale deployments

And today, we are still continuing to shape the market with the most versatile,

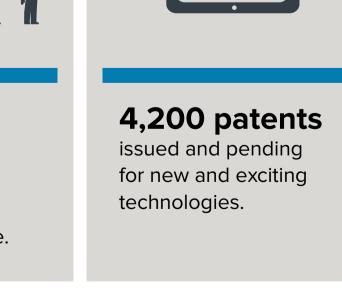
Developed the first VolP **WLAN Smartphone** 

RF design tool



scalable and cost effective solution driven by:







1999

802.11a

2009

**FOURTH GENERATION** 

802.11n

**FIFTH GENERATION** 2013

THIRD GENERATION 802.11A

4,500 employees

1,700 product

**FIRST GENERATION** 

**THIRD GENERATION** 

NOW, THE LATEST 802.11AC, OFFERS **FASTER SPEEDS AND MUCH MORE BANDWIDTH, TO ACCOMMODATE** 

TODAY'S NON-STOP GROWTH IN

**DEVICES AND APPLICATIONS.**