



# Zebra Enables Efficient Communication and Collaboration for Parkland Health & Hospital System Nursing Staff

**DALLAS-BASED PARKLAND HEALTH & HOSPITAL SYSTEM IMPLEMENTS TECHNOLOGY SOLUTION TO CREATE A MOBILE-ENABLED WORKFORCE AT NEW STATE-OF-THE-ART HOSPITAL CAMPUS**

Parkland Health & Hospital System is one of the largest public hospital systems in the country. The hospital averages more than 1 million outpatient visits every year. Parkland opened its new 2.8 million square-foot, state-of-the-art campus in August 2015, which is nearly twice the size of the old hospital. The new hospital has 870 licensed beds, with 862 single-patient private rooms including bathrooms with window views promoting an environment of healing with natural lighting. Every aspect of the hospital had to be planned, including how to ensure quality patient care and keep workflows efficient in a much larger facility.

## Challenge

Due to the needs of its service area, the new healthcare campus doubled in size. With the vast size difference between the old and new hospital, Parkland had to address several issues — the most critical being adjustments in the day-to-day patient care provided by its clinical staff. The sheer size of the patient floors — nearly the length of two football fields — was a challenge. That size drove caregivers from a centralized care model to a decentralized one — creating the need to change how communication and collaboration happens.

## SUMMARY



Parkland

**Customer**  
Parkland Health &  
Hospital System  
Dallas, TX

**Industry**  
Healthcare

**Challenge**

- New hospital size
- Nurse communication
- Decentralized care model

**Solution**

- Zebra MC40-HC
- Zebra Workforce Connect Voice client

**Results**

- Real-time communication
- Access information immediately
- Improved tracking of all patient activities
- Improved patient safety, care, satisfaction

## SUCCESS STORY

### PARKLAND HEALTH & HOSPITAL SYSTEM



In the past, the staff's proximity to one another allowed for face-to-face communications and interactions. Now, the distance they needed to travel makes that nearly impossible. Another practice change involved the medical team (physician, surgeon, nurse practitioner or physician assistant) and nurse interaction. Previously, if a medical team member needed to collaborate with a nurse, the nurse call system would be used to alert the nurse, and he or she could go to the central nurse station to communicate with a member of the medical team. That communication is still required, but with no central station another workflow needed to enable it. Further, without a centralized location for clinicians to receive critical alerts and alarms about their patients, Parkland needed another medium to immediately transmit alerts and notifications to the nurse.

---

**Without a centralized location for clinicians to receive critical alerts and alarms about their patients, Parkland needed another medium to immediately transmit alerts and notifications.**

---

Parkland is one of the most technologically advanced hospitals in the country and recognized that technology could help provide solutions to overcome these new challenges. Parkland's leadership knew the new hospital needed mobility solutions. CIO Matthew Kull said they wanted to "reinvent Parkland's technology footprint" so they looked for a solution for its new "mobile-enabled" workforce.

## Solution

Parkland surveyed its nursing staff to gain feedback on various mobile devices. They selected Zebra Technologies' MC40-HC enabled with Zebra's Workforce Connect Voice client. The decision was based on performance, capability, durability and compliance with Parkland's infection prevention program.

Parkland nurses can use the new platform to make high-quality voice calls, send secure texts, mobile alerts and alarms. They can also use the camera for Wound Capture within their Epic Haiku workflows. Furthermore, the hot-swappable battery provides the hospital staff continuous, shared usage while the disinfectant plastics ensure that the staff can wipe down the device to stay in compliance with infection control protocols.

"With the new technology you can open the application, type the patient's name and select the primary nurse that is attached to the patient to make the call. It goes directly to the nurse that is with the patient."

**Rachel George,  
Manager  
of Nursing  
Informatics**



**Zebra MC40-HC with  
Zebra's Workforce  
Connect Voice client**

## SUCCESS STORY

PARKLAND HEALTH & HOSPITAL SYSTEM



“We use the technology solution to connect all of our alerts, critical labs, patient calls as well as code blue. It’s providing better information to our caretakers in near real-time.”

**Matthew Kull,**  
**Parkland CIO**

---

### **Parkland surveyed its nursing staff to gain feedback on various mobile devices. They selected Zebra Technologies’ MC40-HC enabled with Zebra’s Workforce Connect Voice client.**

---

Rachel George, Parkland’s Manager of Nursing Informatics, says nurses had their workflow interrupted frequently by phone calls in the old facility. With role-based communication, collaboration among clinicians is seamless. The appropriate information is shared through the appropriate communication channel.

“With the new technology you can open the application, type the patient’s name and select the primary nurse that is attached to the patient to

make the call. It goes directly to the nurse that is with the patient,” George said. “No one has to look at the schedule to see what nurse is assigned. It saves a lot of time which is critical. Even some of the front desk work has been reduced.”

The technology solution also helps the hospital escalation process. Instead of multiple staff members responding to a specific call, the process allows someone to accept a response and complete the job without potentially three or four nurses responding to the same call.

“We use the technology solution to connect all of our alerts, critical labs, patient calls as well as code blue,” Kull said. “It’s providing better information to our caretakers in near real-time.”



## SUCCESS STORY

PARKLAND HEALTH & HOSPITAL SYSTEM



## Results

Parkland's decision to implement a mobile solution enabled the nursing staff to focus on what's most important — patient care. The solution gives nurses the ability to communicate in real-time, access right-now information, and take the right action with that information.

Parkland's leadership can track all patient activities from positive patient identification, specimen collection, laboratory specimen tracking, and pharmacy medication administration. Additionally,

hospital staff communication with voice and secure texting, along with patient alerts and alarms — this all helps increase patient safety, care and satisfaction.

"We are in the infancy of where this is going to go and what's going to be capable with it," Kull said. "Having real-time information to the clinical staff at the right time through mobile devices and giving them access to requesting assistance in real-time wherever they are, is just the beginning."

For more information, visit [www.zebra.com](http://www.zebra.com)



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](http://zebra.com/locations)  
[mseurope@zebra.com](mailto:mseurope@zebra.com)

**Latin America Headquarters**  
+1 847 955 2283  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)