

Certified Supplies

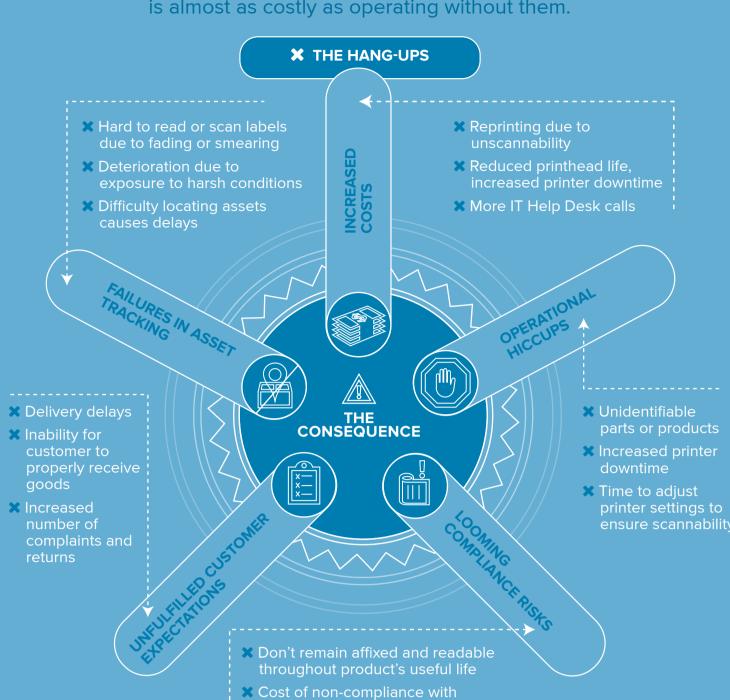
DO YOUR PRINTING SUPPLIES **GIVE YOU OPERATIONAL HANG-UPS?**

You've been there before: a label falls off, is hard to scan and cripples the printhead or chokes the printer. This ripple effect creates unnecessary bottlenecks, often with dire consequences.



CHOOSING THE WRONG PRINTING SUPPLIES

is almost as costly as operating without them.





regulations/customer requirements

X Not suitable for environment in

which it's used

PREVENT DISRUPTIONS THAT INTERRUPT PRODUCT FLOW

The right label for the right application keeps your operation running smoothly.



downtime due to labeling disruptions.1



PRINTER INFERIOR SUPPLIES

Consistently Exceptional and Exceptionally Consistent

ZEBRA CERTIFIED SUPPLIES FOR MANUFACTURING



Product labels are the last link between you and

your customers, consumers and regulators. Get it right with the right supplies—learn how at www.zebra.com/supplies



AND DRIVE PROFITABILITY UP

Source:

1. "How labeling can help manufacturers compete in the global marketplace," Bob Brown, Global Manufacturing, Jan. 16, 2017