



ZEBRA

THE WIRELESS CHALLENGE FOR TRANSPORT

As today's industrial spaces become larger, more complex and more reliant on real-time communication, a high-performance, purpose-built industrial WLAN is a critical success factor. Passenger services organizations are rolling out wireless wherever they can.

73%

of all mobile communications flow over Wi-Fi.¹

Wi-Fi has been quite popular as a channel for connectivity in

51%

of metros.³

80%

of U.S. workers say they continue to work after leaving the office.³

THE OPPORTUNITY

Reliable, easy-to-use wireless delights passengers and boosts satisfaction scores. Machine-to-machine automation drives efficiency and service improvements

91%

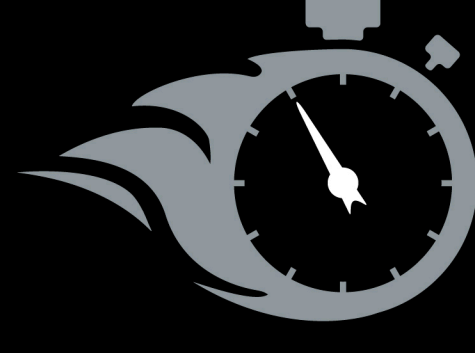
of consumer surveyed used mobile instant messages, requiring data of Wi-Fi, over SMS.⁴

HOW ZEBRA HELPS

Secure, reliable wireless connects passengers and machines, while rich analytics identify fresh efficiencies and new opportunities for competitive advantage.

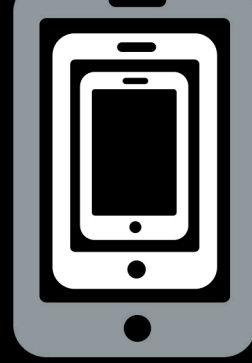
3 x faster

to rollout with zero-touch provisioning and 90-second installations



4 x more

scalable thanks to a controller-less architecture



24x7

Best in class security

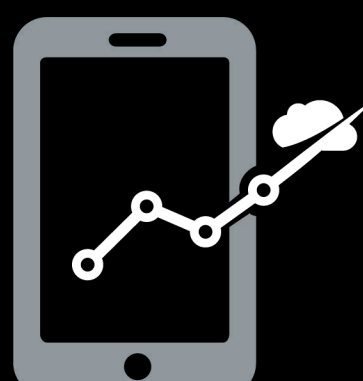


Optimized

for dense and challenging RF environments



Built to survive failure



Built-in location technology

- Visualize & ID security threats
- See how to maximize staff productivity
- Engage consumers with more relevant push marketing



6 x faster

to troubleshoot with unified management



¹WiFi Alliance ²Statistics brief, World Metro Figures Oct 2014 ³Good technology

⁴Deloitte Mobile Consumer Market 2014.