



ZEBRA

THE WIRELESS CHALLENGE FOR GROWING BUSINESSES

It's a wireless world. We're all more mobile than ever – even around the office – which means small and medium businesses need networks that are as agile as they are. They want affordable, secure wireless that is quick to install, and ready for multiple mobile devices.

80%

of employees use personal devices at work.¹

71%

of all mobile communications flow over Wi-Fi.²

52%

of SMBs cite upfront cost as the most important element when buying Wi-Fi.³

68%

of SMB owners manage their own Wi-Fi network.⁴

52%

of IT issues took over half a day to fix.⁵

THE OPPORTUNITY

Make reliable, easy-to-use wireless a valuable source of competitive advantage. Cut costs with bring-your-own, give clients great service and let staff work the way they work best.

25%

rise in BYOD initiatives.⁶

By 2017
50%

of businesses will not supply employee computing devices.⁷

Only
28%

of SMBs offer guest Wi-Fi as a value add service.⁸

More than
2.7 billion

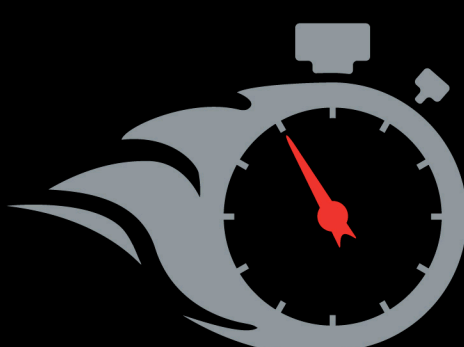
people used the Internet in 2013. That's more than half the world's population.⁹

HOW ZEBRA HELPS

Zebra wireless simply works. Strong security protects data and prevents downtime, and the network is easy to maintain, even for non-specialists.

3 x faster

to rollout with zero-touch provisioning and 90-second installations



4 x more

scalable thanks to a controller-less architecture



24x7

Best in class security



100% intelligence

at the edge inside each AP.



Built to survive failure



6 x faster

to troubleshoot with unified management

